



# ADITYA DEGREE COLLEGE FOR WOMEN RAJAHMUNDRY

(Affiliated to Adikavi Nannayya University)

Beside R.T.C. Complex, Tadithota, Rajahmundry-533 103.

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## DETAILED PROJECT REPORT (DPR) FOR ESTABLISHMENT OF NEW INSTITUTION

### Preamble:

In response to the growing demand for quality technical education and Industrial scenario of the state of Andhra Pradesh, we propose the establishment of a premier Under Graduate and Post Graduate institution offering courses in Bachelor Of Business Administration(BBA),Bachelor of Computer Application(BCA), **Master of Computer Applications (MCA)** and **Master of Business Administration (MBA)**. This detailed project report outlines the comprehensive plan to create a world class educational institution that not only imparts academic excellence but also fosters innovation, research, and holistic development among students.

### Promoting Body:

The institution is promoted by a consortium of visionary educators, industry experts, and philanthropists committed to transforming the educational landscape of the region. Drawing on their collective expertise and resources, the promoting body aims to establish a center of excellence that prepares students to meet the evolving challenges of the global workforce.

### Objectives and Scope of Proposed Institution:

- To provide high-quality education in the fields of **Computer Applications and Business Administration**.
- To nurture entrepreneurial spirit and innovation among students.
- To foster Industry-Academia collaborations for practical learning and skill development.
- To contribute to the socio-economic development of the region by producing competent professionals and future leaders.

### **Academic Programmes:**

- The institution will offer two undergraduate programmes Bachelor Of Business Administration(BBA),Bachelor of Computer Application(BCA) and two postgraduate programmes :Master of Computer Applications (MCA) and Master of Business Administration (MBA).

The Above programmes are designed to meet the industry demands and provide students with a solid foundation in theoretical knowledge as well as practical skills necessary for success in their respective fields.

### **Salient Features of Academic Programs and Linkages in Technical Education:**

- Industry-relevant curriculum with a focus on emerging technologies and business trends.
- Hands-on learning through industry internships, projects, and guest lectures.
- Collaboration with leading companies for skill development and placement opportunities.
- Integration of soft skills training and personality development programs.
- Continuous curriculum updates to align with industry requirements and technological advancements.

### **Governance, Academic, and Administrative Management:**

The institution will be governed by a Board of Governors comprising eminent personalities from academia and industry. Academic affairs will be overseen by the Academic Council, ensuring adherence to AICTE guidelines and academic standards. Administrative functions will be managed by a dedicated team of professionals, led by the Director/Principal, responsible for day-to-day operations and strategic planning.

### **Conceptual Master Plan for Campus Development:**

The campus will be developed in phases, starting with essential infrastructure such as classrooms, laboratories, library, and administrative blocks. Future expansions will include hostels, sports facilities, and recreational areas to create a conducive learning environment. The master plan will prioritize sustainability and eco-friendly practices, incorporating green spaces and energy-efficient infrastructure.

### **Requirements of Start-Up, Space, Equipment, and their Costs:**

#### ➤ **Start-up costs:**

- Land acquisition - Rs : 2,00,00 ,000.
- Legal fees -Rs- 24,00,000.
- Initial infrastructure development - Rs 1,00,00,000.

#### ➤ **Space requirements:**

Total built-up area of 30,000 square feet for academic and administrative facilities.

#### ➤ **Equipment costs:**

Computers	-Rs 10,00,000.
Laboratory instruments,	-Rs 12,00,000.
Audio-visual aids,	-Rs 10,00,000.
Library resources,	- Rs. 8,00,000.

### **Action Plan for Implementation:**

- Phase-wise implementation timeline with milestones and deliverables.
- Resource allocation for each phase, including human resources, finances, and infrastructure.
- Regular monitoring and evaluation mechanisms to track progress and address challenges.

### **Executive Summary of the Detailed Project Report:**

The proposed institution aims to address the growing demand for quality technical education in Visakhapatnam by offering BBA,BCA,MCA and MBA programs aligned with industry needs. With a focus on academic excellence, industry partnerships, and holistic development, the institution seeks to empower students with the knowledge and skills required to succeed in the global marketplace.

### **Faculty Data:**

- **Requirement:**  
Number of faculty members with expertise in various disciplines-----36.
- **Recruitment process:**  
Transparent selection based on qualifications, experience, and research background.
- **Faculty development programs:**  
Continuous training and professional development opportunities to enhance teaching , effectiveness and research capabilities.

### **Proposed Institution Structure of Governing Body:**

- **Board of Governors:**

SNO	NAME	DESIGNATION
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<b>1</b>	<b>N SSHA REDDY</b>	<b>PRESIDENT</b>
<b>2</b>	<b>N SATISH REDDY</b>	<b>VICE PRESIDENT</b>
<b>3</b>	<b>P BHASKARA REDDY</b>	<b>SECRETARY</b>
<b>4</b>	<b>N K DEEPAK REDDY</b>	<b>JOINT SECRETARY</b>
<b>5</b>	<b>T SRINIVAS REDDY</b>	<b>ADDL JOINT SECRETARY</b>
<b>6</b>	<b>B VENKATA RAMI REDDY</b>	<b>TREASURER</b>
<b>7</b>	<b>N LAKSHMI RAJYAM</b>	<b>MEMBER</b>
<b>8</b>	<b>N SRUTHI</b>	<b>MEMBER</b>
<b>9</b>	<b>N SUGUNA</b>	<b>MEMBER</b>

Responsible for policy formulation, strategic direction, and overall governance.

➤ **Academic Council:**

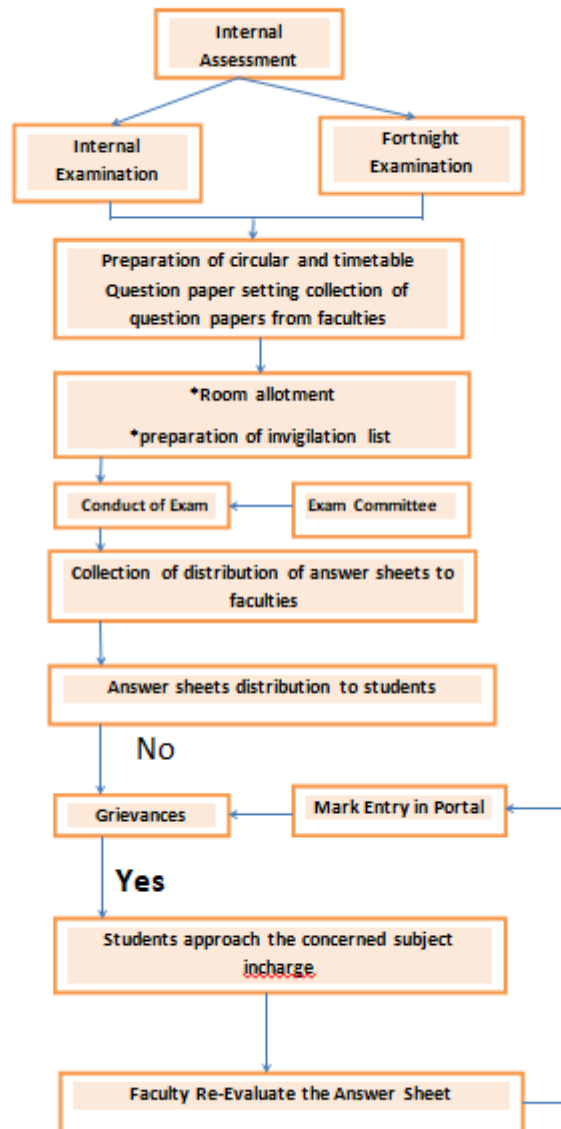
<b>SNO</b>	<b>NAME</b>	<b>DESIGNATION</b>
<b>1</b>	<b>SHAIK NAGOOR REHAMAN</b>	<b>PRINCIPAL</b>
<b>2</b>	<b>K ANANDA RAO</b>	<b>VICE PRINCIPAL</b>
<b>3</b>	<b>N VANDANA</b>	<b>FACULTY</b>
<b>4</b>	<b>K V V SUBRAHMANYAM</b>	<b>FACULTY</b>
<b>5</b>	<b>DR. G. V S NAGESWARA RAO</b>	<b>FACULTY</b>
<b>6</b>	<b>J NARESH KUMAR</b>	<b>FACULTY</b>
<b>7</b>	<b>K V S PRASAD</b>	<b>FACULTY</b>
<b>8</b>	<b>P RAMESH</b>	<b>FACULTY</b>

Oversight of academic AND Curriculum development programs,

1. **Bachelor of Business Administration (BBA).**
2. **Bachelor of Computer Application (BCA).**
3. **Master of Computer Applications (MCA).**
4. **Master of Business Administration (MBA)**

## Student assessment

### MECHANISM OF INTERNAL ASSESSMENT



➤ **Administrative Structure:**

Director

Principal,

Heads of Departments,

Faculty

Lab demonstrators

Administrative Officers,

etc.

**Industry Linkages and Declaration:**

The proposed institution recognizes the importance of industry partnerships in bridging the gap between academia and the corporate world. We hereby declare our commitment to establishing and nurturing strong linkages with industry stakeholders to ensure the relevance and effectiveness of our academic programs.

This detailed project report outlines our vision, strategies, and action plan for establishing a UNDERGRADUATE AND POST GRADUATE institution in Rajahmundry, Andhra Pradesh.

We are confident that with the support of stakeholders and the dedication of our team, we will successfully realize our goals and make a significant contribution to the education sector and socio-economic development of the region.



**PRINCIPAL,  
WITTYA DEGREE COLLEGE FOR WOMEN  
RAJAHMUNDRY, ANDHRA PRADESH**

